# Joël Boudreau

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#### **PROFILE**

- Bachelor of Visual Arts with over 15 years of experience in graphic design and illustration, 10 years in teaching 2D 3D animation and a continuous practice as a professional artist
- Software skills: Adobe Illustrator, Adobe Photoshop, InDesign, After Effects, Animate, Adobe Acrobat, Premiere Pro, Autodesk Mudbox, Html, Css, Java script.
- Very creative with a high-quality standard and good skills in teamwork
- Ability to work on multiple projects and attain goals within tight deadlines
- Excellent communication skills, bilingual (French and English)
- Solid experience in defining and determining brands and deadlines

#### **CAREER PATH**

#### **Graphic Design Coordinator**

Festival House, Ottawa, Ontario

March 2016 – Oct. 2016

- Coordinated and produce promotional tools for two major music festivals (Blues Fest and City Folk Festival)
- Consulted with senior designer regarding basic guidelines of the global concept
- Participate in meetings to present drafts to team members
- Estimated costs and determine deadlines for printing jobs
- Produce pamphlets, identification cards, large promotional banners, create design for a promotional car (City Folk Festival), produce design for website, all that by respecting the initial design drafts

# Professor, 2D-3D Animation Department,

College Communautaire du Nouveau Brunswick (CCNB), Shippagan, NB

Sept. 2003 – June 2015

- Teach various courses within the 2D-3D Animation Diploma program; work closely with groups ranging between 4 and 15 students and within a team of 3 teachers. Specialize in the creation process and the supporting software
- Develop learning objectives and course outline, create teaching approach and material, and design evaluation methods
- Software Courses: Adobe Photoshop, Adobe Illustrator, Auto Desk Mudbox, Pixologic Zbrush
- Creative Courses: Drawing, Sculpture and Modeling, Graphic Design, Traditional Animation, Storyboard and Portfolio, Characters Creation

# Artist, Sculptor,

Numerous Commissioned Contracts, New Brunswick

Since Jan. 1991

- Embraced an artist profession following completion of education. Gained recognition as an accomplished professional winning Visual Artist of the Year at the "Éloize 2010"
- Portfolio available on line at http://joelboudreau.blogspot.ca
- Highlights include the achievement of several solo and group exhibitions, receiving various federal and provincial
  grants and awards as a professional artist as well as participating in various artistic events as guest artist:
  symposiums, conferences, etc.

# Illustrator and Graphic Designer,

Freelance, NB Sept. 1996-Jan. 2015

- Define and determine the brand and deadlines for clients such as McCain, Oxfam, FICFA, and Alpine
- Ensured print production, created visuals such as illustrations, photo manipulations, text editing and more
- Created the whole advertising campaign for the art symposium (part of the VIII Francophonie Summit in Moncton)
- Created illustration for children books for various editing companies

#### Graphic Designer and Illustrator,

Via Madran Communications and Freelance, Madran, NB & Moncton, NB

Sept. 1990-June 1995

- Ensured the assembly of the Vend'Est magazine and the creation of illustration
- Participated in several advertising campaigns such as the promotion of tourism NB and the film festival (FICFA)

# ARTS COMMUNITY INVOLVEMENT

Active Member, CARFAC Maritime, Maritime

Since Jan. 2012

**Active Member / Delegate -Visual arts sector**, Association acadienne des artistes professionnel.le.s du Nouveau-Brunswick (AAAPNB), *NB* Feb. 2006-Aug. 2014

**Member of Jury**, « NB Art creation grant, "prix Éloize" visual art artist of the year and an artist a city», AAAPNB and NB Arts Board Moncton, *Fredericton, NB* 2014, 2012, 2011 and 2010

#### **EDUCATION**

Certificate in Adult Education, University of Moncton, Moncton, NB June - Aug. 2005 and 2006

Computer Image Design and Drawing, Cégep de Ste-Foy, Québec, QC Sept. 1995- June 1996

Bachelor in Visual Arts Specialization: Graphic Design and Sculpture University of Moncton, Moncton, NB

Sept. 1984- Apr. 1990

# PROFESSIONAL DEVELOPMENT

Artistic Career Management, Espaces Autonomes (Marketing Agency), online training	Jan. 2015
Pixologic ZBrush Software, Centre Nad, Montréal, QC	Feb. 2010
Autodesk Mudbox Software, Centre Nad, Montréal, QC	Dec. 2008
Bronze Casting -Traditional Tech., Ki Siriki, Sculptor, Ouagadougou, Burkina Faso	Feb. and Mar. 2002
Forging Techniques, NB Community College, Moncton, NB	June 1998
Bronze Platinum Techniques, Private training, Ottawa, ON	Aug.1995
Internship in Computer Image Design, Cirnia Inc., Paris, France	June – Aug. 1990